

MORE THAN AWARD WINNING PRODUCTS....
beauty academy | artist agency | international products

the london paper

www.thelondonpaper.com / THURSDAY 18 JUNE 2009

Stay true to your natural roots...

RIP fake tan, fake hair and fake faces. Beauty today means looking like you haven't tried, says **Francesca Hornak**



BOLLY-GOOD FACES
Anoushka Sharma (left) and Freida Pinto

1 BOLLYWOOD'S NEW NATURAL LOOK

In Bollywood, where "natural" used to mean four eyeshadows, not six, celebrity make-up artist Ash Kumar has noted a demand for low-key make-up.

"Aishwarya Rai is looking more natural than ever," he says, while Freida Pinto hits the red carpet fresh-faced. To get the look, Ash preps his clients' skin with Clarins' Beauty Flash Balm. He follows with a sheer Bobbi Brown foundation, a flick of YSL eyeliner and Clinique mascara in place of fake lashes. All done.

